# MONOCLE

A BRIEFING ON GLOBAL AFFAIRS, BUSINESS, CULTURE & DESIGN



# From soft power to firm beds: top nations, hotels and design

Monocle gets out its elipboard and sharpens its pencil to rank the key players in everything from diplomacy to aviation - a MONOCLE SPECIAL

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- A AFFAIRS Is that a rocket in your pocket? Why it's Mars or bust for the ESA
- B BUSINESS Made in France: a walk through the country's top shoe-making ateliers
- C CILIURE A preview of Art Basel's sultry Miami set-up
- D BESIGN Karl Lagerfeld on Berlin, lesbians, provenance and why it's good to spend
- E HITS Photographer Gregory Crewdson's 'last meal'



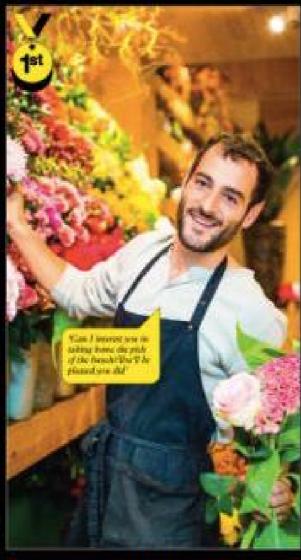
### PORTUGAL:

A 50-page month polde to the turning their court, bracker, transports and teleping some



### SOFT POWER

Eller's up and take to draw to one of-page annual rending of the needs's soften super-annual



### ANTWERP:

Higgsy disaporade, Direct and Controllendousers to Innovitial Bulgation at the name one right spots for Easting yout Christman stocking coughed took date through, favory from used a right-fit said.

## BIG BUMPER HOLIDAY THUMPER

Best-in-class airlines and top hostels in our annual wated awards, plus a cit-down with Finland's PM: Tokyo's governor and a Spanish contender in our interview series





CHRISTMAS GINZA-STYLE



FRANCE CALLING (Do you Radiooose?)



QUESTIONS & ANSWERS 5 political profile



Christian IV F







• BEST LONG HAUL • TOP HOTELS FOR RUNNERS • 5 COFFEE PIT-STOPS •

# Travel Top 50 2014/15

We've scoured the globe via road, rail, sea and sky to bring you the best in travel. Buckle up and join us for our annual rundown









### Best for a short hop when commercial won't do

Jetfly

There's something of the golden age of air travel about Jetfly's fleet of Swiss-made Pilatus PC-12s but there's nothing vintage about the hardware. The Luxembourg-based company has been revolutionising private air travel since its launch in 1999, flying throughout Europe and operating an aircraft co-ownership scheme for members.

The 17-plane fleet needs only 700 metres of runway to take off (compared with a conventional jet's 1,000 metres) and can touch down on grass, making an obscure meeting venue accessible and cutting the time it takes you to get there. — EJS

jetfly.net



